

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
968485-1	11/06/12	November 2012	10/30/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

Sandler & Innocenzi
Attention: Accounts Payable
705 Prince St
Alexandria, VA 22314

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Advertiser	Product	Estimate Number
LaMontagne/R/Governor	candidate	

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	968485	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/06/12	5a Daybreak	5-6a	11111--	:30	5	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	11111--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/30/12	5:54 AM	5a Daybreak	5-6a	:30	0L102712H	\$700.00 NM
2	WMUR	W	10/31/12	5:09 AM	5a Daybreak	5-6a	:30	0L102712H	\$700.00 NM
3	WMUR	Th	11/01/12	5:55 AM	5a Daybreak	5-6a	:30	0L102712H	\$700.00 NM
4	WMUR	F	11/02/12	5:29 AM	5a Daybreak	5-6a	:30	0L110112	\$700.00 NM
5	WMUR	M	11/05/12	5:53 AM	5a Daybreak	5-6a	:30	0L110112	\$700.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/06/12	11/12/12	-1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WMUR	Tu	11/06/12	5:24 AM	5a Daybreak	5-6a	:30	0L110112	\$700.00 NM
2	10/30/12	11/06/12	6a Daybreak	6-7a	11111--	:30	5	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	11111--	5	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/30/12	6:23 AM	6a Daybreak	6-7a	:30	0L102712H	\$1,400.00 NM
2	WMUR	W	10/31/12	6:12 AM	6a Daybreak	6-7a	:30	0L102712H	\$1,400.00 NM
3	WMUR	Th	11/01/12	5:59 AM	6a Daybreak	6-7a	:30	0L102712H	\$1,400.00 NM
4	WMUR	F	11/02/12	6:25 AM	6a Daybreak	6-7a	:30	0L110112	\$1,400.00 NM
5	WMUR	M	11/05/12	6:54 AM	6a Daybreak	6-7a	:30	0L110112	\$1,400.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/06/12	11/12/12	-1-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WMUR	Tu	11/06/12	6:43 AM	6a Daybreak	6-7a	:30	0L110112	\$1,400.00 NM
3	10/30/12	11/06/12	KELLY& MICHAEL LIVE 9AM-10AM		11111--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	11111--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/30/12	9:36 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	0L102712H	\$600.00 NM
2	WMUR	W	10/31/12	9:50 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	0L102712H	\$600.00 NM
3	WMUR	Th	11/01/12	9:57 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	0L102712H	\$600.00 NM



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3	10/30/12	11/06/12	KELLY& MICHAEL LIVE 9AM-10AM		11111--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURF 11/02/12 9:38 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 0L110112 \$600.00 NM									
5 WMURM 11/05/12 9:46 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 0L110112 \$600.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/06/12 11/12/12 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMURTu 11/06/12 9:50 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 0L110112 \$600.00 NM									
4	10/30/12	11/05/12	STEVE HARVEY DY 9/4 10-11a		MTWTF--	:30	3	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 10/30/12 10:48 AM STEVE HARVEY DY 9/4 START 10-11a :30 0L102712H \$400.00 NM									
2 WMURW 10/31/12 10:47 AM STEVE HARVEY DY 9/4 START 10-11a :30 0L102712H \$400.00 NM									
1 WMURTh 11/01/12 10:44 AM STEVE HARVEY DY 9/4 START 10-11a :30 0L102712H \$400.00 NM									
5	10/30/12	11/05/12	The View	11-12p	11111--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 11111-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 10:59 AM The View 11-12p :30 0L102712H \$600.00 NM									
2 WMURW 10/31/12 11:34 AM The View 11-12p :30 0L102712H \$600.00 NM									
3 WMURTh 11/01/12 11:59 AM The View 11-12p :30 0L102712H \$600.00 NM									
4 WMURF 11/02/12 11:59 AM The View 11-12p :30 0L110112 \$600.00 NM									
5 WMURM 11/05/12 11:32 AM The View 11-12p :30 0L110212H \$600.00 NM									
6	10/30/12	11/05/12	News 9 at Noon	12-1230p	11111--	:30	5	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 11111-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 12:13 PM News 9 at Noon 12-1230p :30 0L102712H \$650.00 NM									
2 WMURW 10/31/12 12:09 PM News 9 at Noon 12-1230p :30 0L102712H \$650.00 NM									
3 WMURTh 11/01/12 12:26 PM News 9 at Noon 12-1230p :30 0L102712H \$650.00 NM									
4 WMURF 11/02/12 12:18 PM News 9 at Noon 12-1230p :30 0L110112 \$650.00 NM									
5 WMURM 11/05/12 12:29 PM News 9 at Noon 12-1230p :30 0L110112 \$650.00 NM									
7	10/30/12	11/05/12	Who Wants to be a Millior 1230-1p		11111--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 12:57 PM Who Wants to be a Millionaire 1230-1p :30 0L102712H \$500.00 NM									
2 WMURW 10/31/12 12:53 PM Who Wants to be a Millionaire 1230-1p :30 0L102712H \$500.00 NM									
3 WMURTh 11/01/12 12:52 PM Who Wants to be a Millionaire 1230-1p :30 0L102712H \$500.00 NM									
4 WMURF 11/02/12 12:45 PM Who Wants to be a Millionaire 1230-1p :30 0L110112 \$500.00 NM									
5 WMURM 11/05/12 12:54 PM Who Wants to be a Millionaire 1230-1p :30 0L110212H \$500.00 NM									
8	10/30/12	11/05/12	THE CHEW	1-2PM	11111--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 12:59 PM THE CHEW 1-2PM :30 0L102712H \$500.00 NM									



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<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WMURW</td><td></td><td>10/31/12</td><td>12:59 PM</td><td>THE CHEW</td><td>1-2PM</td><td>:30</td><td>0L102712H</td><td>\$500.00</td><td>NM</td></tr><tr><td>3</td><td>WMURTh</td><td></td><td>11/01/12</td><td>12:59 PM</td><td>THE CHEW</td><td>1-2PM</td><td>:30</td><td>0L102712H</td><td>\$500.00</td><td>NM</td></tr><tr><td>4</td><td>WMURF</td><td></td><td>11/02/12</td><td>1:30 PM</td><td>THE CHEW</td><td>1-2PM</td><td>:30</td><td>0L110112</td><td>\$500.00</td><td>NM</td></tr><tr><td>5</td><td>WMURM</td><td></td><td>11/05/12</td><td>1:33 PM</td><td>THE CHEW</td><td>1-2PM</td><td>:30</td><td>0L110112</td><td>\$500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WMURW		10/31/12	12:59 PM	THE CHEW	1-2PM	:30	0L102712H	\$500.00	NM	3	WMURTh		11/01/12	12:59 PM	THE CHEW	1-2PM	:30	0L102712H	\$500.00	NM	4	WMURF		11/02/12	1:30 PM	THE CHEW	1-2PM	:30	0L110112	\$500.00	NM	5	WMURM		11/05/12	1:33 PM	THE CHEW	1-2PM	:30	0L110112	\$500.00	NM																					
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4	WMURF		11/02/12	1:30 PM	THE CHEW	1-2PM	:30	0L110112	\$500.00	NM																																																																											
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9	10/30/12	11/05/12	ELLEN EF Class of Time - Fixed Non Pre-emptible	4PM-5PM	11111--	:30	5	\$500.00	NM																																																																												
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Weeks:	<u>Start Date</u> 10/30/12	<u>End Date</u> 11/05/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$500.00																																																																																
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2	WMURM		11/05/12	6:24 PM	News 9 at 6/World News To	6-7p	:30	0L110112	\$2,700.00	NM																																																																											
11	10/30/12	11/05/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	11111--	:30	5	\$2,200.00	NM																																																																												
<table><tr><td>Weeks:</td><td><u>Start Date</u> 10/30/12</td><td><u>End Date</u> 11/05/12</td><td><u>MTWTFSS</u> 11111--</td><td><u>Spots/Week</u> 5</td><td><u>Rate</u> \$2,200.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMURTu</td><td></td><td>10/30/12</td><td>11:32 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>0L102712H</td><td>\$2,200.00</td><td>NM</td></tr><tr><td>2</td><td>WMURW</td><td></td><td>10/31/12</td><td>11:22 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>0L102712H</td><td>\$2,200.00</td><td>NM</td></tr><tr><td>3</td><td>WMURTh</td><td></td><td>11/01/12</td><td>11:32 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>0L102712H</td><td>\$2,200.00</td><td>NM</td></tr><tr><td>4</td><td>WMURF</td><td></td><td>11/02/12</td><td>11:19 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>0L110112</td><td>\$2,200.00</td><td>NM</td></tr><tr><td>5</td><td>WMURM</td><td></td><td>11/05/12</td><td>11:33 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>0L110212H</td><td>\$2,200.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 10/30/12	<u>End Date</u> 11/05/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$2,200.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURTu		10/30/12	11:32 PM	News 9 at 11	11-11:35p	:30	0L102712H	\$2,200.00	NM	2	WMURW		10/31/12	11:22 PM	News 9 at 11	11-11:35p	:30	0L102712H	\$2,200.00	NM	3	WMURTh		11/01/12	11:32 PM	News 9 at 11	11-11:35p	:30	0L102712H	\$2,200.00	NM	4	WMURF		11/02/12	11:19 PM	News 9 at 11	11-11:35p	:30	0L110112	\$2,200.00	NM	5	WMURM		11/05/12	11:33 PM	News 9 at 11	11-11:35p	:30	0L110212H	\$2,200.00	NM
Weeks:	<u>Start Date</u> 10/30/12	<u>End Date</u> 11/05/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$2,200.00																																																																																
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1	WMURTu		10/30/12	11:32 PM	News 9 at 11	11-11:35p	:30	0L102712H	\$2,200.00	NM																																																																											
2	WMURW		10/31/12	11:22 PM	News 9 at 11	11-11:35p	:30	0L102712H	\$2,200.00	NM																																																																											
3	WMURTh		11/01/12	11:32 PM	News 9 at 11	11-11:35p	:30	0L102712H	\$2,200.00	NM																																																																											
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5	WMURM		11/05/12	11:33 PM	News 9 at 11	11-11:35p	:30	0L110212H	\$2,200.00	NM																																																																											
12	10/30/12	11/05/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	11111--	:30	5	\$150.00	NM																																																																												
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Weeks:	<u>Start Date</u> 10/30/12	<u>End Date</u> 11/05/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$150.00																																																																																
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1	WMURTu		10/30/12	1:00 AM	Jimmy Kimmel	1205-105a	:30	0L102712H	\$150.00	NM																																																																											
2	WMURW		10/31/12	1:00 AM	Jimmy Kimmel	1205-105a	:30	0L102712H	\$150.00	NM																																																																											
3	WMURTh		11/01/12	12:57 AM	Jimmy Kimmel	1205-105a	:30	0L102712H	\$150.00	NM																																																																											
4	WMURF		11/02/12	1:32 AM	Jimmy Kimmel	1205-105a	:30	0L110112	\$150.00	NM																																																																											
5	WMURM		11/05/12	12:23 AM	Jimmy Kimmel	1205-105a	:30	0L110112	\$150.00	NM																																																																											
13	11/03/12	11/04/12	6a Weekend Daybreak Class of Time - Pre-emptible with notice	Sa/Su 6-7a	-----11	:30	2	\$225.00	NM																																																																												
<table><tr><td>Weeks:</td><td><u>Start Date</u> 10/30/12</td><td><u>End Date</u> 11/05/12</td><td><u>MTWTFSS</u> -----11</td><td><u>Spots/Week</u> 2</td><td><u>Rate</u> \$225.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMURSa</td><td></td><td>11/03/12</td><td>6:28 AM</td><td>6a Weekend Daybreak</td><td>Sa/Su 6-7a</td><td>:30</td><td>0L110212H</td><td>\$225.00</td><td>NM</td></tr><tr><td>2</td><td>WMURSu</td><td></td><td>11/04/12</td><td>6:58 AM</td><td>6a Weekend Daybreak</td><td>Sa/Su 6-7a</td><td>:30</td><td>0L110112</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 10/30/12	<u>End Date</u> 11/05/12	<u>MTWTFSS</u> -----11	<u>Spots/Week</u> 2	<u>Rate</u> \$225.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURSa		11/03/12	6:28 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	0L110212H	\$225.00	NM	2	WMURSu		11/04/12	6:58 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	0L110112	\$225.00	NM																																	
Weeks:	<u>Start Date</u> 10/30/12	<u>End Date</u> 11/05/12	<u>MTWTFSS</u> -----11	<u>Spots/Week</u> 2	<u>Rate</u> \$225.00																																																																																
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1	WMURSa		11/03/12	6:28 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	0L110212H	\$225.00	NM																																																																											
2	WMURSu		11/04/12	6:58 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	0L110112	\$225.00	NM																																																																											

DUPLICATE INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
968485-1	11/06/12	November 2012	10/30/12 - 11/06/12
Advertiser	Product	Estimate Number	
LaMontagne/R/Governor	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/03/12	11/04/12	7a Weekend Daybreak	7-9a	-----22	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-----22	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		11/03/12	7:15 AM	7a Weekend Daybreak	7-9a	:30	0L110112	\$400.00 NM
2	WMURSa		11/03/12	7:59 AM	7a Weekend Daybreak	7-9a	:30	0L110112	\$400.00 NM
3	WMURSu		11/04/12	7:55 AM	7a Weekend Daybreak	7-9a	:30	0L110112	\$400.00 NM
4	WMURSu		11/04/12	8:08 AM	7a Weekend Daybreak	7-9a	:30	0L110212H	\$400.00 NM
15	11/03/12	11/04/12	Weekend GMA	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		11/04/12	8:58 AM	Weekend GMA	9-10a	:30	0L110112	\$400.00 NM
16	11/03/12	11/04/12	6p News 9 Weekend/Wor	6-7p	-----1	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		11/04/12	6:09 PM	6p News 9 Weekend/World N	6-7p	:30	0L110112	\$800.00 NM
17	11/03/12	11/04/12	Castle	1136p-1236x	-----1	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-----1	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		11/04/12	12:24 AM	Castle	1136p-1236x	:30	0L110212H	\$125.00 NM
18	10/30/12	11/05/12	Chronicle NH	7-730p	1-2----	:30	3	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	1-2----	3	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		10/31/12	7:09 PM	Chronicle NH	7-730p	:30	0L102712H	\$1,100.00 NM
1	WMURW		10/31/12	7:29 PM	Chronicle NH	7-730p	:30	0L102712H	\$1,100.00 NM
3	WMURM		11/05/12	7:29 PM	Chronicle NH	7-730p	:30	0L110112	\$1,100.00 NM
19	10/30/12	11/05/12	INSIDE EDITION AC	730-8p	1-1----	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	1-1----	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/31/12	7:58 PM	INSIDE EDITION AC	730-8p	:30	0L102712H	\$1,400.00 NM
2	WMURM		11/05/12	7:58 PM	INSIDE EDITION AC	730-8p	:30	0L110112	\$1,400.00 NM
20	10/30/12	11/06/12	Good Morning America	7-9a	11111--	:30	5	\$1,150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	11111--	5	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/30/12	7:43 AM	Good Morning America	7-9a	:30	0L102712H	\$1,150.00 NM
2	WMURW		10/31/12	8:48 AM	Good Morning America	7-9a	:30	0L102712H	\$1,150.00 NM
3	WMURTh		11/01/12	7:48 AM	Good Morning America	7-9a	:30	0L102712H	\$1,150.00 NM
4	WMURF		11/02/12	8:47 AM	Good Morning America	7-9a	:30	0L110112	\$1,150.00 NM
5	WMURM		11/05/12	8:42 AM	Good Morning America	7-9a	:30	0L110212H	\$1,150.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
968485-1	11/06/12	November 2012	10/30/12 - 11/06/12
Advertiser	Product	Estimate Number	
LaMontagne/R/Governor	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/30/12	11/06/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	11111--	:30	5	\$1,150.00	NM
11/06/12 11/12/12 - 1----- 1 \$1,150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WMUR Tu 11/06/12 8:49 AM Good Morning America 7-9a :30 0L110212H \$1,150.00 NM									
21	10/30/12	11/05/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	11111--	:30	5	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12 11111-- 5 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR Tu 10/30/12 5:58 PM News 9 at 5 5-6p :30 0L102712H \$1,400.00 NM 2 WMUR W 10/31/12 5:29 PM News 9 at 5 5-6p :30 0L102712H \$1,400.00 NM 3 WMUR Th 11/01/12 5:22 PM News 9 at 5 5-6p :30 0L102712H \$1,400.00 NM 4 WMUR F 11/02/12 5:29 PM News 9 at 5 5-6p :30 0L110112 \$1,400.00 NM 5 WMUR M 11/05/12 5:28 PM News 9 at 5 5-6p :30 0L110212H \$1,400.00 NM									
22	10/30/12	11/05/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	11111--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12 11111-- 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR Tu 10/30/12 11:55 PM Nightline 1135p-1206a :30 0L102712H \$500.00 NM 2 WMUR W 10/31/12 11:44 PM Nightline 1135p-1206a :30 0L102712H \$500.00 NM 3 WMUR Th 11/01/12 12:02 AM Nightline 1135p-1206a :30 0L102712H \$500.00 NM 4 WMUR F 11/02/12 Nightline 1135p-1206a :00 \$500.00 NM Credited oversold inventory 5 WMUR M 11/05/12 11:54 PM Nightline 1135p-1206a :30 0L110112 \$500.00 NM									
23	11/02/12	11/02/12	KATIE Class of Time - Fixed Non Pre-emptible	3-4P	----1--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12 ----1-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR F 11/02/12 3:33 PM KATIE 3-4P :30 0L110112 \$500.00 NM									
24	11/03/12	11/04/12	6a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	Sa/Su 6-7a	-----11	:30	2	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12 -----11 2 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR Sa 11/03/12 6:24 AM 6a Weekend Daybreak Sa/Su 6-7a :30 0L110112 \$450.00 NM 2 WMUR Su 11/04/12 6:08 AM 6a Weekend Daybreak Sa/Su 6-7a :30 0L110212H \$450.00 NM									
25	11/05/12	11/06/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	11-----	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 11----- 2 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR M 11/05/12 5:29 AM 5a Daybreak 5-6a :30 0L110112 \$700.00 NM 2 WMUR Tu 11/06/12 5:42 AM 5a Daybreak 5-6a :30 0L110112 \$700.00 NM									
26	11/05/12	11/06/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	11-----	:30	2	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 11----- 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
LaMontagne/R/Governor	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
26	11/05/12	11/06/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	11-----	:30	2	\$1,400.00	NM																																																								
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMUR</td><td>M</td><td>11/05/12</td><td>6:12 AM</td><td>6a Daybreak</td><td>6-7a</td><td>:30</td><td>0L110212H</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>2</td><td>WMUR</td><td>Tu</td><td>11/06/12</td><td>6:14 AM</td><td>6a Daybreak</td><td>6-7a</td><td>:30</td><td>0L110212H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	M	11/05/12	6:12 AM	6a Daybreak	6-7a	:30	0L110212H	\$1,400.00	NM	2	WMUR	Tu	11/06/12	6:14 AM	6a Daybreak	6-7a	:30	0L110212H	\$1,400.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WMUR	M	11/05/12	6:12 AM	6a Daybreak	6-7a	:30	0L110212H	\$1,400.00	NM																																																							
2	WMUR	Tu	11/06/12	6:14 AM	6a Daybreak	6-7a	:30	0L110212H	\$1,400.00	NM																																																							
27	11/05/12	11/06/12	STEVE HARVEY DY 9/4 10-11a Class of Time - Fixed Non Pre-emptible	10-11a	11-----	:30	2	\$400.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>11-----</td><td>2</td><td>\$400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMUR</td><td>M</td><td>11/05/12</td><td>10:54 AM</td><td>STEVE HARVEY DY 9/4 START</td><td>10-11a</td><td>:30</td><td>0L110112</td><td>\$400.00</td><td>NM</td></tr><tr><td>2</td><td>WMUR</td><td>Tu</td><td>11/06/12</td><td>10:23 AM</td><td>STEVE HARVEY DY 9/4 START</td><td>10-11a</td><td>:30</td><td>0L110212H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	11-----	2	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	M	11/05/12	10:54 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	0L110112	\$400.00	NM	2	WMUR	Tu	11/06/12	10:23 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	0L110212H	\$400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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1	WMUR	M	11/05/12	10:54 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	0L110112	\$400.00	NM																																																							
2	WMUR	Tu	11/06/12	10:23 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	0L110212H	\$400.00	NM																																																							
28	11/05/12	11/06/12	News 9 at Noon Class of Time - Fixed Non Pre-emptible	12-1230p	11-----	:30	2	\$650.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>11-----</td><td>2</td><td>\$650.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMUR</td><td>M</td><td>11/05/12</td><td>12:24 PM</td><td>News 9 at Noon</td><td>12-1230p</td><td>:30</td><td>0L110112</td><td>\$650.00</td><td>NM</td></tr><tr><td>2</td><td>WMUR</td><td>Tu</td><td>11/06/12</td><td>12:13 PM</td><td>News 9 at Noon</td><td>12-1230p</td><td>:30</td><td>0L110112</td><td>\$650.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	11-----	2	\$650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	M	11/05/12	12:24 PM	News 9 at Noon	12-1230p	:30	0L110112	\$650.00	NM	2	WMUR	Tu	11/06/12	12:13 PM	News 9 at Noon	12-1230p	:30	0L110112	\$650.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WMUR	M	11/05/12	12:24 PM	News 9 at Noon	12-1230p	:30	0L110112	\$650.00	NM																																																							
2	WMUR	Tu	11/06/12	12:13 PM	News 9 at Noon	12-1230p	:30	0L110112	\$650.00	NM																																																							
29	11/05/12	11/06/12	News 9 at 6/World News 6-7p Class of Time - Fixed Non Pre-emptible	6-7p	1-----	:30	1	\$2,700.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$2,700.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMUR</td><td>M</td><td>11/05/12</td><td>6:27 PM</td><td>News 9 at 6/World News To</td><td>6-7p</td><td>:30</td><td>0L110212H</td><td>\$2,700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	1-----	1	\$2,700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	M	11/05/12	6:27 PM	News 9 at 6/World News To	6-7p	:30	0L110212H	\$2,700.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	11/05/12	11/11/12	1-----	1	\$2,700.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WMUR	M	11/05/12	6:27 PM	News 9 at 6/World News To	6-7p	:30	0L110212H	\$2,700.00	NM																																																							
30	11/05/12	11/06/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	Jimmy Kimmel	1-----	:30	1	\$150.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$150.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMUR</td><td>M</td><td>11/05/12</td><td>12:45 AM</td><td>Jimmy Kimmel</td><td>Jimmy Kimmel</td><td>:30</td><td>0L110212H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	1-----	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	M	11/05/12	12:45 AM	Jimmy Kimmel	Jimmy Kimmel	:30	0L110212H	\$150.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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1	WMUR	M	11/05/12	12:45 AM	Jimmy Kimmel	Jimmy Kimmel	:30	0L110212H	\$150.00	NM																																																							
31	11/05/12	11/06/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	12-----	:30	3	\$1,150.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>12-----</td><td>3</td><td>\$1,150.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMUR</td><td>M</td><td>11/05/12</td><td>7:47 AM</td><td>Good Morning America</td><td>7-9a</td><td>:30</td><td>0L110112</td><td>\$1,150.00</td><td>NM</td></tr><tr><td>3</td><td>WMUR</td><td>Tu</td><td>11/06/12</td><td>7:29 AM</td><td>Good Morning America</td><td>7-9a</td><td>:30</td><td>0L110112</td><td>\$1,150.00</td><td>NM</td></tr><tr><td>2</td><td>WMUR</td><td>Tu</td><td>11/06/12</td><td>8:55 AM</td><td>Good Morning America</td><td>7-9a</td><td>:30</td><td>0L110112</td><td>\$1,150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	12-----	3	\$1,150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	M	11/05/12	7:47 AM	Good Morning America	7-9a	:30	0L110112	\$1,150.00	NM	3	WMUR	Tu	11/06/12	7:29 AM	Good Morning America	7-9a	:30	0L110112	\$1,150.00	NM	2	WMUR	Tu	11/06/12	8:55 AM	Good Morning America	7-9a	:30	0L110112	\$1,150.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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3	WMUR	Tu	11/06/12	7:29 AM	Good Morning America	7-9a	:30	0L110112	\$1,150.00	NM																																																							
2	WMUR	Tu	11/06/12	8:55 AM	Good Morning America	7-9a	:30	0L110112	\$1,150.00	NM																																																							
32	11/05/12	11/06/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	1-----	:30	1	\$1,400.00	NM																																																								
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1	WMUR	M	11/05/12	5:37 PM	News 9 at 5	5-6p	:30	0L110112	\$1,400.00	NM																																																							

Total Spots 105

Gross Total \$91,775.00

Payment Terms 30 Days



Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
968485-1	11/06/12	November 2012	10/30/12 - 11/06/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
LaMontagne/R/Governor	candidate	

Agency Commission **\$13,766.25**

Net Amount Due **\$78,008.75**